PADDLE ANTRIM
Chain of Lakes Water Trail

Deana Jerdee, Paddle Antrim Executive Director
Water Trail Summit, September 2016
WHO WE ARE

• Non-profit corporation
• 8 member board of directors
  • Local business leaders
  • Each local chamber of commerce has a seat
• Focus on education, stewardship and increasing accessibility
PROGRAMES

• Outreach/Paddling Events
• Ripple Effect Mini-Grant Program
• Water Trail Planning
COMMUNITY PADDLE EVENTS

Connecting locally with paddlers in each community
PADDLE ANTRIM FESTIVAL

A celebration of our communities and waterways
Two day kayak event through entire Chain of Lakes
Community events all weekend long for everyone
RIPPLE EFFECT
MINI-GRANT PROGRAM

Bi-annual competitive grant process for local projects aligned with our mission
CHAIN OF LAKES WATER TRAIL
PREVIOUSLY

2014 Coastal Zone Management Grant

- Led by Grand Traverse Regional Land Conservancy
- Inventory of over 150 potential access sites
- Signage templates developed
TODAY

- 11 jurisdiction approved access sites
  - 39 access sites
  - 19 rest stops
- 5 routes identified
NEXT STEPS

Water Trail Plan

• Identify recommended capital improvements
  • Site improvements
  • Marketing plan
  • Signage plan
OUR FUNDING

2016 Projected Income

- Major gifts
- Donations
- Private Foundation
- Family Foundation
- Sponsorship
- In-kind
- Event
- Merchandising